



THE FRUIT TREE PLANTING FOUNDATION

...PLANTING FRUIT TREES FOR A HEALTHY PLANET.

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Communities Take Root Win a Free Orchard for Your Community!

The Fruit Tree Planting Foundation and Dreyer's Fruit Bars are planting orchards across the country and your town could be next! We invite your community to apply for this exciting opportunity to grow fresh fruit, beautify neighborhoods, strengthen relationships, and build community food security—all through the simple act of planting fruit trees. In 2011, twenty communities won orchards for food banks, homeless shelters, schools, parks, and drop in centers for the disabled. In 2012, we'll do it again!



"From the start, the online voting process generated immense community enthusiasm... Communities Take Root inspired a whole community ... Again, thank you for creating the opportunity to improve the health of individuals with developmental disabilities, creating new work opportunities and bringing our community together." -- Kimberly Olsen, Executive Director, Alpha Resource Center of Santa Barbara

"The contest provided a focal point for an outreach campaign that helped us get the word out all over the U.S. about our relatively new and unique nonprofit care farm. For example, our number of Facebook fans more than doubled over the last few months."—Robert Casserly, Sanctuary One

"The community is so proud of the orchard...it is a blessing." —Nicole Wright, Planner, Yurok Tribe

Apply:

- Go to <http://ftpf.org/resources.htm> to download the **Orchard Grant Application**; submit your application by email or post.
- We will accept **the first 100 applicants**, so apply soon to ensure your participation.

Vote:

- All qualified applicants will be in the running for a nation-wide on-line vote at www.Communitiestakeroot.com
- Use your community networks to get the word out; get the whole town involved! Use Facebook, email, websites, and any way you can think of to the word out.

Win:

- Every month for four months, five winners will be announced. Will your community be among them?

For more information see our website: www.ftpf.org or contact Robyn du Pré, robyn@ftpf.org.